

Charity Link's Proud Business Supporter Club

Charity Link's Proud Business Supporter Club helps businesses (of all sizes) to make a massive difference in their local community. Proud Business Supporters are passionate about ensuring that all local people have the very basics in life that we all deserve, like adequate food and clothing, a warm safe place to sleep, and the means to provide a warm meal.

Due to Charity Link's unique way of working (untapping funds from Charitable Trusts), **for every £10 donated, Proud Business Supporters will be helping to provide £50 of essential items**, such as food, clothing, beds and cookers. These items help to alleviate immediate hardship and also ensure that people can move forward and reach their full potential. There are lots of benefits associated with being part of the Club too!

You can choose from three levels of Club Membership

Proud Business Supporter Club Gold Member:

With a £100 monthly donation (£1,200 of support annually), Gold members help to provide a whopping £6,000 of support each year - that's enough to provide essential items to set 12 families up after a period of homelessness.

Proud Business Supporter Club Silver Member:

Join the Club for £50 monthly donation (£600 per annum). You will help provide £3,000 worth of vital items to local people - enough to provide a bed and bedding for 24 local people in need who don't even have this basic item.

Proud Business Supporter Club Bronze Member:

Become a Bronze member with a £20 monthly donation (£240 per annum). You will help to provide £1,200 of support which could help to buy a week of food for 24 local families - all for the cost of a monthly take-away!

Bronze members receive acknowledgement of their support on our website and a certificate. There are a number of additional benefits for Gold and Silver members, including:

- Opportunity to be featured in our supporter printed newsletter
- Thank you message on Charity Link social media posts on joining the club and six+ mentions during the year
- Thank you message within Charity Link monthly e-newsletter when you join the club and further recognition during the year
- The opportunity to make an impact using your business skills and talents
- Recognition in Charity Link reception display (Millstone Lane, Leicester)
- For Gold members, additional promotion / promotional opportunities, including having materials at Charity Link events, and the opportunity to have a PBS pull up banner for your reception....

We will also be adding additional elements, including networking events for you to meet with other like-minded businesses, all coming together to do something amazing to help the most vulnerable people in the local community.

It's easy to sign up! Let us know of your wish to join and we'll send you all the details you need. You will simply need to set up your monthly direct debit - £100 for Gold membership, £50 for Silver membership, £20 for Bronze membership (alternatively we can invoice you for the full annual amount if you prefer). We ask businesses to pledge their support for 1 year+.

If you have any questions regarding the Club, please do not hesitate to get in touch (Please email Rachel Markham: rachel.markham@charity-link.org).

Find further information on the Club and current members at www.charity-link.org/pbs

We hope to welcome you to the Club soon!

Bespoke support

If you'd like to support to Charity Link in another way, we would love to hear from you. From staff fundraising to volunteering, to sponsoring events, giving a one off donation, choosing us as your Charity of the Year or in-kind support, we are passionate about working in partnership with local business for the benefit of local people in need.

If you would like to give a regular gift of an alternative amount of your choice, we would also love to hear from you. Every pound makes a difference – to find out how your support changes lives visit www.charity-link.org

