



## Welcome to Charity Link's August e-news!



Dear ,

The Paris Olympics is in full swing, summer is finally here, and there is lots going on here at Charity Link – including some exciting events in September and planning our Christmas activities!

**Give a child a brewtiful night's sleep - buy a Charity Link Coffee!**

You can now help to give a child a brewtiful night's sleep by treating yourself, or others, to a **Charity Link coffee** in our online shop.

And, just like at the best coffee shops, you can collect reward stamps - with every 10 stamps meaning you've helped to provide a bed for a child in need! How amazing is that!

You'll receive a certificate of thanks and be put into our monthly prize draw for each bed you help to provide.

Charity Link coffees are £3.50 each and - due to our unique way of working (untapping funds from charitable trusts) every £35 raised is enough to provide a bed for someone living without this item we all deserve.

So treat yourself to an extra coffee, thank someone for 'bean' a friend, and spread a whole latte love by collecting those coffee stamps. Buy your coffees [here](#) now.

You can also set up a regular gift for £3.50 and watch those stamps build up. Set up your regular gift [here](#).

If all our supporters bought just one coffee a month, we'd be able to provide hundreds of beds each year. Wouldn't that be brewtiful!



## All you can eat curry night

We'd love you to join us at the Chef and Spice on Hinckley Road in Leicester on the evening of Tuesday 3<sup>rd</sup> September for an **'all you can eat' curry night**.

A huge range of starters, mains, sides, and desserts are available (including for non-curry lovers) and at just £20 a ticket with £10 directly supporting our work, this is a great way to lend your support whilst catching up with friends and family or maybe hosting a team get together with work colleagues.

Due to our unique way of working - untapping funds from charitable trusts - **we can turn this £10 into £50 of essential items for people in need** - so just by attending and having a great night you'll be helping to change lives!

Everyone very welcome. Get your tickets now [here](#).

I hope to see you there!

## Join our 'Run Leicester' team

Myself, Catherine, Rachel and Alex from the team have pledged to take part in the **Run Leicester Festival on Sunday 13<sup>th</sup> October** and we'd love you to join us!

Most of us are planning to run the 10k event but there is a half marathon option too.

Join team Charity Link for this event, pledge to raise £75+ for us and we'll fund your place.\*

You'll get one of our special team t-shirts and will run (jog/fast walk!) knowing that every penny you raise will help to provide essential items for local people in need.

Interested? Email [hello@charity-link.org](mailto:hello@charity-link.org).

## Leicestershire 3 Peaks Challenge

Over the summer we are building up to our **Leicestershire 3 Peaks Challenge**, which takes place on Sunday 22<sup>nd</sup> September, and we already have over 70 Challengers registered which is fantastic!

We'd love to see lots more people sign up this month for our award-winning 16 mile event (and there is still plenty of time to train!).

The Challenge starts and finishes at [Bawdon Lodge Farm](#) in Nanpantan and we've got volunteers ready to cheer you along the route (including refreshment points kindly hosted by [Aggregate Industries](#) and [Full Square Print](#)). There will also be treats at the finish line thanks to the support of [Steven Mather Solicitor](#), and a medal, certificate and goodie-bag to celebrate.

Who do you know who may like to experience this uplifting, inclusive event that helps to change the lives of hundreds of people in need each year?

All the details can be found on our [website](#).

Thanks also to our event supporters including [Astral Fitness Sports Massage](#), [Bright Owl Copywriting](#), [Greenbox First Aid](#) and [Westcotes Wills](#).



**However you lend your support, you'll be helping to change lives in need, like Sam:**

# Sam's Story



Sam's wife died suddenly earlier this year. She was in her twenties and her death came as a huge shock and left Sam unexpectedly caring for the couple's young son, Oli, as a single parent.

The family were already on a tight budget but due to this devastating change in circumstances, Sam has been left unable to work and he has been struggling to make ends meet.

Juggling the family budget was adding to the huge stress and anxiety Sam was facing and life was increasingly difficult as they didn't have a working fridge freezer and cooker, items the couple had been trying to save for. Family have tried to help out, but living without these items was making daily living and caring for Oli a huge challenge.

Thanks to your support, we've now been able to provide both a fridge freezer and a cooker for Sam and Oli. This support is helping them to enjoy hot, healthy and cost-effective meals together and has removed some of the huge worry Sam was experiencing. Sam is keen to regain employment and is looking to build a positive future with Oli. The items you have helped to provide are playing a small but vital part in this. Thank you.

Read many more client stories on our [website](#) and find out how your support helps to change lives.

**Make a difference through a regular gift.**

£10.84 a month could buy a fridge freezer and a cooker for a family in need each year.

[Set up your regular gift today to help change lives.](#)

### **Thank you Sofidel!**

We are so grateful to [Sofidel UK Limited](#) for generously donating £6,000 in support of our work. It remains a huge challenge to meet the need we are experiencing at the moment and this generous donation will make such a difference.

*If your company would like to find out how we can change more lives together, whether that's through a donation, by joining our Proud Business Supporter Club, through gifts in kind or event support, we'd love to hear from you. Email: [hello@charity-link.org](mailto:hello@charity-link.org)*

### **Thank you Rotary Club of Leicester!**

A big thank to the Rotary Club of Leicester who organised a quiz night in support of our work as well as for the Rotary Club of Leicester Food Poverty Fund.

The evening was a great success and £1,000 was raised for Charity Link which will help to provide £5,000 of essential items.

Thank you also to our supporters who came along to the event - it was lovely to see you there!

### **Know a Leicester Tigers fan?**

We've kindly been gifted some rugby tops, hats and gloves to sell in support of our work.

They are available in our [online shop](#) now, whilst stock last. Don't miss out!

### **Last month we...**

**Helped 536 people and children.**

**Distributed 535 essential items worth £92,039 by untapping funds from charitable trusts for those in need.**

**This level of help is only possible with your support. Thank you!**

**Due to our unique way of working, we can turn every £10 donated into £50 of essential items.**

**[Donate today to help change lives.](#)**

**Thank you for your support. Together, we will continue to change lives.**

**See you soon!**

With many thanks and very best wishes,

Sue

Susan McEniff

**CEO**

**Charity Link**

\*Client names and images changed to protect identities

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## **Charity Link**

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