Charity Link 150th birthday ball opportunities

Background

2026 is Charity Link's 150th birthday! Since 1876, we've been helping people in financial hardship in Leicester. Today, we support around 5,000 people across Leicestershire, Rutland and Northamptonshire each year (a third of whom are children and young people). We improve the health, wellbeing and dignity of the most disadvantaged people in our local community through the provision of essential items.

Our Birthday Ball

As part of our milestone year, we are planning a range of special activities; a key highlight will be our 'Birthday Ball' on the evening of 5th June. The event will take place at Devonshire Place on London Road, Leicester. All our stakeholders will be invited, including major donors and supporters, corporate partners, local organsation representatives, trustees and patrons. The guest of honour will be our Patron, The Lord-Lieutenant of Leicestershire Michael Kapur OBE CStJ.

This will be our first 'ball' and we want it to be a really special occasion to mark a very special milestone! It will acknowledge our long history in Leicester, the vital part that Charity Link continues to play in the local community, and it is an opportunity to bring together many of those who help us to make such an impact.

We are now looking for event partners to help us put on an evening to remember! There are many benefits for those lending their support, and we would be happy to discuss the options below and other opportunities.

Support opportunities include:

Headline supprter — 1 x opportunity — £1,500 donation

Reserved

Be recognised as our Headline sponsor on associated promotional materials for the event including: website, invites, social media, newsletter, e-newsletters, press release, plus thank you announcement on the night. Opportunity to have a full-page advert in the programme given to guests at the event and your pull-up banners on display, leaflet or promotional item in guest goodie bag, plus four complementary tickets to the event (value £300).

Welcome reception supporter — 1 x opportunity — £1,000 donation

Reserved

To be recognised as our welcome reception supporter on associated promotional materials for the event, including: website, social media, newsletter, e-newsletters. Opportunity to have a half-page advert in the programme given to guests at the event and your pull-up banner on display, leaflet or promotional item in guest goodie bag, plus two complementary tickets to the event (value £150).

Event supporter — 8 x opportunities — £500 donation

To be recognised as an event supporter on associated promotional materials. Opportunity to have a quarter-page advert in our event programme, leaflet or promotional item in guest goodie bag, plus a complimentary ticket to the event.

Going fast - confirm your support ASAP!

To find out more about being part of this special event email hello@charity-link.org or call 0116 222 2200.